



# American Free Enterprise Day

**November 14, 2024 • PBA Rubin Arena**

1100 S. Dixie Highway, West Palm Beach, FL 33401



**Palm Beach  
Atlantic  
UNIVERSITY**

[pba.edu](http://pba.edu)



**American Free Enterprise Day (AFE)** is a Palm Beach Atlantic University tradition, dating back to 1984. It is highlighted by a medal ceremony that honors individuals whose hard work and achievement exemplify the best of the American free enterprise system. A medalist of the year is selected and companion medals are awarded to other business leaders as well. Join us as we celebrate our exceptional nation and the free enterprise system.

The generous support we receive from our corporate partners, foundations, and community continues to be an enabling force in PBA's work to enlighten minds, enrich souls and extend hands.

## 2024 Sponsorship Opportunities

All sponsors will receive recognition on PBA social media, logo or listing on event sponsorship signage and PBA's AFE site for one year.

**Become a  
sponsor today!**



### Presenting Sponsor \$25,000

- Exclusive company mention on all media communications
- Welcomed into the President's Circle Giving Society [www.pba.edu/pressociety](http://www.pba.edu/pressociety)
- 4 exclusive AFE breakfast reservations at The Breakers®
- 16 main event registrations with reserved seating
- VIP valet parking
- 2 reserved tables at luncheon (16 guests)

### Ceremony Sponsor \$10,000

- Company mention on press release
- Welcomed into the President's Fellowship Giving Society [www.pba.edu/pressociety](http://www.pba.edu/pressociety)
- 2 exclusive AFE breakfast reservations at The Breakers®
- 8 main event registrations with reserved seating
- VIP valet parking
- 1 reserved table at luncheon (8 guests)

### Freedom Sponsor \$5,000

- Welcomed into the Sailfish Society [www.pba.edu/sailfishsociety](http://www.pba.edu/sailfishsociety)
- 8 event registrations
- VIP valet parking
- 1 reserved table at luncheon (8 guests)

### Enterprise Sponsor \$2,500

- Welcomed into the Sailfish Society [www.pba.edu/sailfishsociety](http://www.pba.edu/sailfishsociety)
- 4 event registrations
- VIP valet parking
- 4 luncheon reservations

### Liberty Sponsor \$1,000

- 2 event registrations
- VIP valet parking
- 2 luncheon reservations



### Underwriting Opportunities

(100% tax-deductible)

- Ambiance - \$9,000
- American Flag - \$4,000
- PBA Concert Choir - \$3,500
- Programs - \$3,500
- American Flag Pins - \$3,000
- Freedom Cookies - \$2,500
- Color Guard - \$2,000

**For more information, contact:**  
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